

August 2011

Newsletter

Center for Global Politics

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August 2011

Newsletter

Editorial

Dear Friends of the Center for Global Politics,

The last six months have been an exciting period for us for many reasons:

We finally had the first meeting of the **CGP Advisory Board** in Berlin. The board is comprised of distinguished international academics and politicians who are interested in promoting the CGP programs and activities worldwide (page 2).

Another important development was the establishment of the **CGP Alumni Association** in February. There was a reception in the *Seminaris Hotel* in Berlin on the evening of the registration (page 4). Currently we are preparing for our fourth alumni workshop, which will take place close to St. Petersburg in September.

We also had some important changes in our staff composition. After some months of searching and interviewing, the secretariat of my chair and the CGP has been filled again. Caroline Bordier joined us recently (sekabpol@zedat.fu-berlin.de). Sarah Zmija-Maurice joined the CGP on July 1 as the new marketing coordinator (cgp@global-politics.org). Now we have to decide on a new Seasonal School coordinator to take over from Franziska Weller on September 1, and on a Seasonal School assistant who will also serve as the Graduate School student advisor.

This summer, we will also come closer to deciding on the CGP legal status, i.e. whether it will be turned into a society with limited liability.

Our Programs

While Freie Universität Berlin is preparing for the next round of the federal *Excellence Initiative* for German universities, the CGP is entering the next cycle of **CGP Seasonal Schools 2011**. Right now, our schools in Cambodia, China, Jordan, Iran, and Greece are basically set - even in those countries that currently suffer difficult political situations (page 5).

Over the last year we have gone in new directions in advertising our two Master's programs – **East European Studies Online** (page 6) and **International Relations Online** (page 7) - on *JazzRadio* and the Berlin subway (page 2). We have received very encouraging feedback. Now we have improved both the flexibility and structure of the two programs.

Our degree program **German Studies Russia** has registered a record number of applications this year. Read more on page 8.

The Graduate School of Global Politics (page 9) is expanding as well. In addition to *Fudan University* and *Renmin University* in Beijing we have established a partnership with *Jinan University* in Guangzhou. Fifteen new graduates will start their PhD with us in October.

Research at the Center for Global Politics

In this section we are introducing the IR research topic *Managers of Change: Brokering Transnational Capacity Building* by Kristina Klinkforth, the program coordinator of the IR Online Master's Program. She presented her research at this year's *International Studies Association Convention (ISA)* in Montreal (page 10).

I very much hope you will enjoy reading our new newsletter. We would be happy to receive your comments and contributions for the next issues.

Enjoy a great summer,



Klaus Segbers

Director of the Center for Global Politics



Prof. Dr. Klaus Segbers is the director of the Center for Global Politics. (photo: private)

What's New at the CGP?

by Annerieke Huneke



Annerieke Huneke works at the Marketing Department at the Center for Global Politics. (photo: Kareen Kittelmann)

New Ways of Advertising:**Radio and Subway Ads for Master's Programs EES Online and IR Online**

The yearly Call for Applications for our two Online Master's programs was issued via two different media channels this spring. A great ad on the German Radio Station *JazzRadio* (available on 106,8 FM and through www.jazzradio.net) was produced by the JazzRadio team to attract our future students. From March 18 to April 15, jazz fans listening to the radio in Germany and via online radio streaming worldwide could listen to our creative way of advertising the study programs. You can listen to the spot on www.ees-online.org/news/11-03_Jingle.html. JazzRadio covers jazz music with live streaming, reviews, JazzRadio blogs, swing, smooth and electronic jazz, movies, and news.



Breaking new ground in advertising our programs, the CGP also tried out the Berlin subway. In March and April, Berlin citizens could discover the CGP advertisement for the two Master's Programs while traveling in the underground trains connecting Berlin's governmental quarter with the surrounding area.



Now Dr Chen Zhimin is also a member of the CGP Advisory Board. (photo: private)

New to the CGP Advisory Board - Dr. Chen Zhimin

The CGP Advisory Board has a new member: On his trip to Asia in early spring, the CGP director Prof. Klaus Segbers was able to recruit Dr. Chen Zhimin from our partner university *School of International Relations and Public Affairs (SIRPA)* as a new board member. During recent years, Dr. Chen Zhimin has cooperated with the CGP Summer Schools in Shanghai. He has also become a partner of the Graduate School. Dr. Chen Zhimin is the director of the *Department of International Politics at the School of International Relations and Public Affairs at Fudan University Shanghai*. He holds the university's *Jean Monnet Chair of European Foreign Policy* and is the deputy director of the *Centre for European Studies*. Prof. Chen was a visiting fellow at *Harvard University (USA)* in 1996-1997, and has also held positions at *Queen's University (Canada)*, the *University of Durham (UK)* and *Lund University (Sweden)*. His research interests cover International Relations Theory, Diplomacy, Chinese Foreign Policy and EU studies. His publications in Chinese include *China, United States and Europe: Cooperation and Competition in a new Trilateral Relationship* (Shanghai: *Shanghai's People's Press* 2011, forthcoming) and *Contemporary Diplomacy* (Beijing: *Beijing University Press* 2008). Publications in English include *China's Reforms and International Political Economy* (London: *Routledge* 2007) and *EU's Weakening Leadership in Climate Change Governance* (*China International Studies* January/February 2011).



On February 2, 2011 the CGP advisory board met for the first in Berlin. (photo: CGP Team)

Staying Connected – The CGP Alumni Network

by Katrin Risch



Katrin Risch is the CGP alumni coordinator.
(photo: Kareen Kittelmann)

The global outreach of the Center for Global Politics is worthy of being sustained after the programs are completed. To this end, the Alumni Network of the CGP unites graduates of all of our five academic programs. Fostering exchange, our own social networking platform - the Alumni Forum - allows former students to set up personalized profiles with their whereabouts and career interests. The forum not only provides up-to-date information about the CGP, the Alumni Network and career development, it also serves to spark discussion on current issues in the field of global politics.

Alumni Activities

The CGP strives to connect current students with graduates from its five programs. Regular alumni meetings serve as a great platform for exchange. During their in-house classes, the Master programs offer the opportunity for alumni-student networking events. In March students had the chance to interview six alumni from different vocational backgrounds about their career paths and thus to learn how to use the CGP programs to successfully pursue their careers.

In March 2011, we were also happy to invite our alumni in Asia to regional alumni meetings in Beijing, Shanghai, Guangzhou, Hanoi and Phnom Penh. Over 50 CGP graduates joined the meetings with Prof. Segbers to network and discuss current events in global politics.

Further regional meetings are scheduled for August in Shanghai and Peking as well as Moscow in December.



CGP alumni meetings in Shanghai and Beijing in March 2011.
(photos: CGP team)

Alumni Association

The *CGP Alumni Association e.V.* was founded on February 28, 2011. Seven founding members from different CGP programs met to sign the articles of the association on that day. One day later, on Tuesday, March 1, 20, CGP alumni from all over Europe gathered in Berlin to celebrate this achievement.

Major goals of the CGP Alumni Association:

- ÿ Assisting job searches; i.e. by enabling contacts with international companies and our CGP partners
- ÿ Helping with academic research by setting up a contact base with all of our CGP faculty
- ÿ Fostering professional ties and friendship among alumni
- ÿ Mentoring students of all programs developed by the CGP

February 28: During the foundation of the CGP Alumni Association e.V.



Prof Klaus Segbers welcoming all CGP alumni.



Meeting old friends and making new ones.
(photos: Denis Popov)

Alumni Workshop 2011

Once a year, the CGP organizes an Alumni Workshop which is sponsored by the German Academic Exchange Service with funds from the Ministry of Foreign Affairs. Alumni ambassadors of all programs will meet near St. Petersburg in Russia to work on the further development of the Alumni Network and the strengthening of the Alumni Association. Last year's major achievement was the formation of the CGP Alumni Association and we are looking forward to working on future projects with our alumni.

Quick Facts about Global Politics Seasonal Schools

by Franziska Weller



Franziska Weller is the coordinator of the Seasonal Schools program at the CGP. (photo: Kareen Kittelmann)

Some Facts:

Seasonal Schools are intensive certificate programs for advanced students and young professionals with a background in the political and social sciences. Each school lasts up to two weeks and is jointly organized by the CGP and a partner university abroad, providing a platform for exchange and debate about current developments in global political, economic, and social issues.

Embracing an interactive teaching style, the Seasonal Schools' curricula consist of seminars taught by distinguished international scholars and practitioners, project modules and simulation games. On top of that, a rich supporting program provides an opportunity to learn about career perspectives and to form lasting connections with fellow participants.

Having had excellent experiences with the most established summer school program in Shanghai, which has been taking place since 2004, the CGP has been offering five seasonal schools per year, starting in 2010, as part of a three year-long, DAAD-funded pilot project. Currently the target countries are: Cambodia/Vietnam, China, Greece/Turkey, Iran, Jordan/Syria, and (prospectively) Russia.

Summer and Fall 2011 – A Peak Season for the CGP Seasonal Schools

While the first half of the year 2011 has been dominated by consultation processes, planning and organizing, the second half will be marked by the actual implementation of five seasonal schools. The summer takes us to two vibrant cities in Asia: Phnom Penh and Shanghai. In the fall, three fall schools will be offered in and around the Middle East: Amman, Tehran, and Athens.

Summertime in Asia – An Inside Look at the Programs

From July 14-27, the **Summer School Cambodia** on *International Conflict Resolution in the Age of New Media* was held in Phnom Penh. This trilateral program between Cambodian, German and Vietnamese partners was first launched in 2010 in Hanoi, as part of the *Germany-in-Vietnam Year*. The central topic in the first week was the link between media/journalism and politics. Complementing the two modules that looked at trends in political communication and the future of journalism in the Internet age, was a public panel discussion titled *Politics 2.0 - Do Social Media Change Public Affairs?* with media experts, bloggers and journalists. A second part consisted of various seminars related to conflict resolution and reconciliation. The students also had a close look at the Cambodian civil wars and the Thai-Cambodia border conflict.

The title of this year's **Summer School China** in Shanghai from August 15-26, is *Facing Multipolarity: China, Europe, and the Search for Sustainable Solutions*. The summer school is thus devoted to discussing current challenges and future scenarios in the political, economic and environmental landscapes of an increasingly multipolar world. A highlight will certainly be a panel discussion on the *Responsibility to (Re-) Act? Chinese and European Perspectives on (Non-) Intervention*. This event will be organized together with the Graduate School of Global Politics and the *Konrad-Adenauer-Foundation* (KAS) in Shanghai.

Fall in Southeastern Europe and the Middle East – An Outlook

The other Seasonal Schools this year will take place in politically rather turbulent places: a Summer School in Amman (September), a Fall School in Tehran (October) and a Greek-Turkish Fall School in Athens (November).



The Royal Palace Museum in Phnom Penh. (photo: Franziska Weller)



Working Group at Summer School Iran 2010 (photo: CGP Team)



Wendy Stollberg is the program coordinator of EES Online. (photo: Kareen Kittelmann, Fotografie)

Master's Program East European Studies Online (EES Online)

by Wendy Stollberg

Some Facts:

For young professionals from around the globe, the Center for Global Politics offers two blended-learning Master's programs taught in English. The older of the two programs is East European Studies (EES Online). EES Online prepares students for international occupational and academic careers, specifically related to the East European region and context. It can be studied full-time (two years) or part-time (four years).

As an interdisciplinary program, EES Online offers Eastern Europe-related modules on politics, economics, society, history, humanities and law, with a special focus on issues like conflict management, migration, and European integration. With its modules on intercultural communication and project management, it also provides job-related training. At the annual career days, students make contact with possible future employers and attend workshops to learn skills relevant to their careers. EES Online works with professors from renowned international institutions who guide the students during their self-study online phases and teach them face to face during the four in-house weeks in Berlin.

A strong alumni network builds ties between former and current students, professors and staff.

What's new in the Program? Structure, Modules, Professors

Much of last year was spent re-thinking the structure and the content of our Master's program. This general reconsideration manifested itself in the revision of the legal framework of our program: New regulations concerning studies and exams were enacted in October 2010 – just as the eighth run of EES Online students began their studies.

The students from the eighth run now enjoy a number of changes that mainly provide more flexibility: The students can, for example, choose to study either full time or part time. Another advantage is that they have more elective modules than their forerunners. One of the modules that will be available for them covers an up-to-date topic: energy politics and security. It was written by a team of German and Russian experts. While its focus is on the oil and gas industries, the module will also include a unit on nuclear power and the recent Fukushima events. The energy module will be offered in the second half of this year. We are already looking forward to feedback from the students who use it.

There is also news regarding the professors teaching in our Master's program. Pari Namazie became the new instructor for our module on intercultural communications. She comes with an 18 year background in management consulting, HR consulting and intercultural communication training. She obtained her PhD in International Human Resources Management from Middlesex University in the UK in 2007. The eighth run students were very happy with her in-house and online teaching and very much appreciated the approaches of the module.

Another of our professors, Dr. Andrey Makarychev, recently came to our institute to pursue his research. Andrey Makarychev is Professor of International Relations and Political Science at *Nizhny Novgorod State University* in Russia. He is now an Alexander von Humboldt Foundation Fellow and is working on a two-year project titled: *Russian Security Discourses in the European Context: Explaining the Variety of Approaches*. Andrey is author and instructor of EES Online's Globalization Module. We are sure that our students will benefit from his research and perhaps will discuss his findings in their in-house classes.



EES Online students during the in-house weeks at Freie Universität Berlin in March, 2011. (photo: EES Online Team)



Dr. Andrey Makarychev. (photo: private)



International Relations Online

by Kristina Klinkforth



Kristina Klinkforth is program coordinator at IR Online. (photo: Kareen Kittelmann, Fotografie)

Some Facts:

Along with EES Online, the Center for Global Politics offers the M.A. International Relations (IR) Online. IR Online students are young professionals with various cultural and vocational backgrounds. They seek further qualifications to apply for higher positions in their respective career fields or to change career tracks. IR Online is an English-language program which can be studied full-time or part-time.

IR Online takes an interdisciplinary approach to global politics. In addition to classical fields of IR research like globalization, international law, and conflict management, students are familiarized with new fields of research like (urban) sociology and political communication. Internship components as well as the annual Career Days open new career opportunities.

IR Online works with professors and practitioners from renowned academic organizations who introduce the modules during the in-house classes in Berlin and supervise students during online studies. The IR Online alumni network ties into the vibrant CGP network with almost 500 members so far.

2011 – IR Online on Its Way to Innovation

The IR Online team dedicated the first half of 2011 to innovations in the curriculum and the administrative structure of IR Online. Since October 2010, students are offered elective options. In the junior year, they may choose a newly developed module on *Media and International Relations* as an elective course. This module takes into account the new governance landscape in global politics and the role new information and communication technologies play in this context. The senior year offers a choice between an internship component and the applied module *Intercultural Studies and Global Politics*. Further development of the novel and interdisciplinary theory module, *Theories of Global Politics*, has also been an important part of the program team's work over the past six months.

In addition to choice options provided in the regular IR Online curriculum, the two MA programs EES and IR Online seek to establish new partnerships with universities offering distance learning courses. We are happy to announce that we are about to conclude a Memorandum of Understanding with the Aleksanteri Institute (AI) in Helsinki which will allow for virtual exchange options between the CGP and the AI.

In addition to curricula development, IR Online is adamant about the importance of quality management mechanisms. All modules are reviewed internally every two years. In the second half of 2011, IR Online will start a peer-review process of all of its modules by external experts. This way, we make sure that the study content is up-to-date at all times. We are deeply indebted to our authors and reviewers for taking these steps with us, thus maintaining IR Online's high quality in content and teaching.

In the technical sector, IR Online is proud to present its Facebook page at

<http://de-de.facebook.com/pages/MA-International-Relations-Online/125832610796422>. Become a fan and join us in exchanging news and stories about and beyond the program! We hope to provide our students with novel features and offers throughout the year – and we are always keen to implement innovative and cutting-edge ideas.



Students from the 4th and 5th run of the IR Online Master's program are meeting once again during the in-house class in March 2011. (photo: CGP Team)

facebook

IR Online now also has a facebook group.

([www. http://www.facebook.com/sharer/sharer.php?u=http%3A%2F%2Fwww.ir-online.org&t=Home](http://www.facebook.com/sharer/sharer.php?u=http%3A%2F%2Fwww.ir-online.org&t=Home))

German Studies Russia



Certificate Program German Studies Russia: Extra Education for a Career in the German-Russian Context

by Julia Gerlach



Julia Gerlach is the program coordinator for German Studies Russia. (photo: Kittelmann)

Some Facts:

For Bachelor students of MGIMO University in Moscow, the Center for Global Politics offers a one year supplementary course in Social Sciences, taught in the German language. The program is called German Studies Russia (GSR). GSR aims to train students for the international job market, especially in the German-Russian context.

GSR includes a study program of four modules: politics, economics, media, and law, with a special focus on Germany and the European Union. It also offers professional development training as workshops dealing with presentation methods and job application training provide students with relevant skills for their future career. A six-week internship in a company, representative institution or organization related to Germany offers an opportunity to get real work experience and to socialize with possible future employers.

A strong alumni network builds ties between current and former students and program staff.



Prof. Klaus Segbers and the class of 2011 (photo: GSR Team)

The class of 2011 (the seventh GSR-class) is preparing to graduate this summer. Seventeen students have successfully met all of the course requirements in politics, economics, media, and law. They are now heading for their last part of GSR, the internship. The internship takes place at a company, representation, or organization connected to Germany and should be chosen according to the students' career ambitions. Scientific Centers such as the German Institute for Area and Global studies (GIGA) in Hamburg and the Fraunhofer Institute in Leipzig are this year's addresses for our interns in Germany. Political foundations like the Konrad-Adenauer-Foundation, well known chancelleries such as Beiten Burkhard in Moscow and internationally operating companies like Lufthansa und Deutsche Bank host this year's graduates during their internship.

Our program has continued to arouse more and more interest: 54 MGIMO-students sent their applications for enrollment in the GSR program for the upcoming study year 2011/2012. Twenty-five of them, with excellent German language skills, will form the eighth GSR class at MGIMO. The kick-off for the program will be a workshop on presentation skills at MGIMO in September 2011, led by Frank Marks (Peppermind, Berlin).

In the upcoming study year, there will be attractive co-curricular activities. The Public Lecture Series at MGIMO will take place in two branches: In the framework of the "German-Russian Year of Education, Science, and Innovation", we are happy to present three to four lectures on modernization discourse in cooperation with German political foundations in Moscow. Also, round tables on Russian-German career perspectives are being organized.

GSR's alumni network continues to bring together former and current students that all share a strong professional and personal interest in Germany. Enjoying their time together is as important to our members as discussing professional topics. In addition to the two major alumni events offered by the Center for Global Politics every year, more and more activities are started by the alumni themselves. GSR definitely unites!



GSR Unites! Alumni Meeting in Moscow, May 2011 (photo: GSR Team)





News from the Graduate School of Global Politics

by Dr. Claudia Kissling



Dr. Claudia Kissling is the Coordinator of the Graduate School of Global Politics. (photo: Kareen Kittelmann, Fotografie)

New students

On February 17, the Selection Commission of the Graduate School decided on the new candidates who are to start their PhD studies at the Graduate School of Global Politics in autumn 2011. Ten Chinese and five German/ international students were selected. In addition, another candidate of the new partner university, *Jinan University*, was accepted later, after the signing ceremony had taken place. The German and international students will be registered as PhD candidates at Freie Universität Berlin. Some of the Chinese students will do their PhD at FUB as well, whereas five others are from partner universities and another, a non-certificate student who will come for an exchange year to Germany, is from a non-partner university. Most of the Chinese students meanwhile have received scholarships from the *China Scholarship Council*. The students will start their study program on October 10, although many of the foreign students will have already participated in September in the four orientation weeks of the *Dahlem Research School*.

New partner universities have joined the program

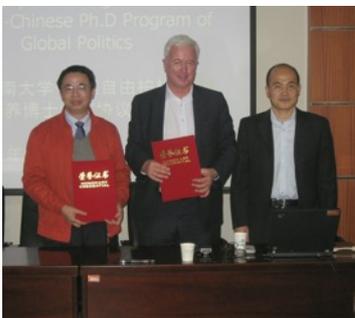
In March, a new cooperation agreement was signed between the Center for Global Politics and Jinan University regarding cooperation in the Graduate School. Jinan University is located in Guangzhou, close to Hong Kong, and is one of the oldest universities in China. The direct partner of the CGP at Jinan University is the *Institute of Southeast Asian Studies (ISEAS)*. During the first half-year of 2011, another cooperation agreement was signed, namely between the CGP and the *Shanghai Academy of Social Sciences (SASS)*. SASS is a not-for-profit think tank based in Shanghai and China's oldest research institution for the humanities and social sciences. We are looking forward to that new cooperation. The first candidates of the new partner institutions have already been selected for participation in the Graduate School and will start their studies in Berlin in autumn.

Second intensive seminar for students of the third run

From February, 28 to March, 3, the second intensive seminar for the students of the third run of the Graduate School took place. Intensive seminars serve to introduce online courses, in this case the online course on methodology which started in the summer semester. Prof. Michael Bolle, a supervisor at the Graduate School, gave a presentation on *When Havoc Strikes: Global Actors and the Fragility of International Economic Cooperation*. The intensive seminars are usually organized at the same time as the in-house classes of the online Master's programs of the CGP or a seasonal school.

Program and Shanghai

From 22 to 26 August, the next intensive seminar for the third run will take place in Shanghai. *Fudan University* for the second time has accepted to host the seminar. The coursework will mostly be devoted to an introduction of the second online course on international relations theory to start in October. There will also be some joint events with the Global Politics Summer School China taking place around the same time. There will be a panel discussion on *Responsibility to (Re-)Act? – Asian and European Perspectives on (Non-) Intervention*. There will also be a joint lecture on Shanghai history, followed by a guided city tour. Moreover, the new Chinese students who will start their studies in autumn will meet with those students who are presently in China (those participating in the intensive seminars and some who are in their second PhD year and are doing part of their research in China).



Prof. Cao Yunhua, dean of the Department of International Relations at Jinan University, Prof. Klaus Segbers, director of the Center for Global Politics, and Prof. Zhang Zhenjiang from the Department of International Relations at Jinan University at the signing ceremony of the new cooperation agreement between the two universities. (photo: Jinan SIR Team)



The PhD students, Bettina Rollow (former student advisor of the Graduate School) and Dr. Claudia Kissling at a party. (photo: Xu Yuyan)

Research at the Center for Global Politics



<http://www.isanet.org/pubs/>

In this section we are featuring a research topic in International Relations by Kristina Klinkforth, who is the program coordinator of the IR Online Master's Program. She introduces *Managers of Change: Brokering Transnational Capacity Building*, which she presented on this year's ISA in Montreal - the Mecca for academic researchers in international relations covering global topics.

For more details go to: <http://www.isanet.org/montreal2011/>

Managers of Change: Brokering Transnational Capacity Building

by Kristina Klinkforth



At the *Annual Convention of the International Studies Association (ISA) 2010*, I had the chance to present some of my recent research. Generally, I am looking into the effects of new information and communication technologies on non-state global governance, and novel forms of governance capacity. In the paper presented at the ISA 2010 *Managers of Change: Brokering Transnational Capacity Building* I am particularly interested in new types of NGOs that would not have existed about ten years ago and that rely almost entirely on the gateway functions of the internet and other social communication technologies.

In this context, I inquire into the relationship of political information and political organization, suggesting that governing elites are determined by the nature of the information environment they operate in. These approaches can serve to explain transformations in transnational collective action and emerging processes of non-state global governance. I contend that the current information-abundant environment and innovative information technologies give rise to what I call skill-based social entrepreneurs in transnational advocacy. Skill-based social entrepreneurs are highly flexible information brokers performing three major tasks: (a) they develop tools that help traditional, advocacy-based NGOs devise targeted communication campaigns; (b) they engage in capacity-building by designing tools for information and know-how management; (c) they serve as networking fulcrums to connect different actors (funders, donors, NGOs, and advisors), offering scale-shifting and filtering capacities in transnational contention.

The *Global India Fund (GIF)* serves as one case study in this paper. GIF is a non-governmental Web 2.0 platform that connects an international donor community with local health NGOs in India. It provides a transparent gateway for these NGOs, while at the same time offering direct funding and independent monitoring options to donors. In the field of global philanthropy, gateways like these circumvent traditional intermediaries such as the *United Nations* or national ministries of health. For the first time, local NGOs in India have the opportunity to tap into a global donor community directly and under their own initiative. This constitutes a major change in the opportunities and limitations which previously existed in global donorship: GIF serves as a filter for two distinct groups of actors (local NGOs in India and international donors) that would not have had the chance to interact directly otherwise. GIF therefore constitutes a novel type of NGO performing novel functions. Cases like these may also entail wider implications for evolving modes of global monitoring, networking, and –ultimately– the governance of complex and protracted transnational issue domains. In my PhD dissertation I am following this larger claim and agenda of research.

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