

## WHY E-LEARNING?

The global shift towards e-learning taking place over the last few years is clearly motivated by the benefits it offers to both academia and business. E-learning:

- provides continuous learning opportunities for professionals who wish to stay on the job
- is independent of time and location, can be integrated in the schedule of each individual and enables a more personalized and customized learning result
- significantly enhances the study experience by employing multi-media tools
- facilitates international exchange and intercultural team-building
- stands for content that can be easily adapted to particular training requirements
- creates a learning environment that can comfortably be revised and up-dated
- permits learning materials to be accessible anywhere at anytime
- allows easy and quick exchange of learning and teaching materials
- represents innovative and future-oriented trends in information sharing.

## OUR PORTFOLIO

The Center for Global Politics (CGP) is part of the Freie Universität (FU) Berlin and offers consulting services on advanced e-learning solutions. Our services range from integrating sophisticated e-tools into existing virtual learning environments (VLE's) to designing and implementing comprehensive online courses. Our portfolio includes in particular:

- providing needs assessments for training programs that are to be established
- developing customized concepts and suitable e-learning strategies
- didactical mentoring including the design of specifically-tailored curricula
- technical consulting and implementing e-learning environments
- integrating e-tools, e.g. podcasts, streaming media, animated course material, databases, online collaboration, anti-plagiarism software and other multimedia, communication, and research tools
- adapting and enhancing existing e-learning platforms and online course application software
- designing new and improving existing evaluation tools for fast and constructive feedback
- providing e-trainings and kick-off meetings for tutors, project staff and course participants.

## COMPETENCES AND REFERENCES

We are experienced in successfully developing and implementing e-learning programs:

- FU Berlin is one of the leading universities using comprehensive new teaching technologies and supporting e-learning programs via its digital competence center.
- The CGP has longstanding experience in web-based training courses and applications used in all of its programs.
- The CGP offers two international distance learning Master's programs: East European Studies (EES) Online ([www.ees-online.org](http://www.ees-online.org)) and International Relations (IR) Online ([www.ir-online.org](http://www.ir-online.org)). Instructed by excellent international tutors, participants from all over the world study and communicate with their fellow students via an optimized e-learning platform and earn their Master's degrees from FU Berlin.
- EES Online was awarded the Freie Universität Berlin e-Learning prize 2007 for outstanding blended-learning initiatives.
- All websites and the VLE's of the CGP programs are upgraded with newly developed features like resource pools, link databases, evaluation software and tools for selected information sharing.
- The CGP customized online application software to be used exclusively in its programs.
- The CGP Master's programs serve as best practice examples of online programs within Freie Universität Berlin and beyond.

## TERMS AND CONDITIONS

Prices for our customized services depend on scope and technical preconditions and are subject to individual service agreements. The following examples may serve as an orientation.

Integrating multi-media material into an existing online environment with a student's workload of 30 hours: 500 – 1,500 €

Designing and implementing a complete online module with a student's workload of 30 hours: 1,500 – 3,000 €

Software and other licence fees must be added, if applicable.

We are happy to provide tailor-made offers.

## ABOUT US

The CGP is designed for professionals and young leaders who wish to deepen their understanding of global challenges. The Center is part of Freie Universität Berlin, one of the top universities of excellence in Germany.

E-Learning is an essential element of all of the international graduate study programs at the Center for Global Politics. Apart from online learning via our state-of-the-art e-learning environment, the unique CGP programs consist of in-house periods in different parts of the world. The programs explore Europe's international relations and global trends covering topics such as politics, economics, intercultural communication, migration, conflict management and international security. The growing CGP network connects our students and alumni worldwide.

(<http://www.global-politics.org/>)

(<http://www.fu-berlin.de/en>)

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