

CGP Alumni

Group Work

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Target Group

Global & Local

Global: all CGP programmes

Local: defined by the city or geographic region, i.e. Beijing, Berlin

What to achieve with the network?

- Have a forum to freely talk about current issues
 - Meeting international people
 - Access to the global network
 - Intellectual teaser

Preconditions

- x Get to know each other intensively at the beginning
- x People choose to be Alumni (register actively)
- x Meet also physically, not only virtually
 - x One central administrator

How?

General

- Build up the identity/image of CGP
- Fixed administrator in a central place, i.e. CGP Berlin

Virtual

- Newsletter
- Chatroom
- Create a database with search tool (incl. By sector, location, programme)

Meetings

- International annual Alumni coordinator meetings
- Local Alumni networks
- Annual global Alumni event

Details

Database

- Sectors: private/corporate, academic, non-profit/international governmental organisations, government, media (multiple choice possible)
- obligatory annual review to update the DB
- take care of privacy protection

Annual Alumni Coordinator meeting

- financed by sponsors like DAAD
- review and upgrade the Alumni work
- get new input and ideas (motivation)
- organised by CGP

Details - local network

Local Alumni network

- Dinners
- Organised trips for one day
- Invite external presenter or ask one of the alumni for a presentation
- Introduce 'visiting' Alumnis to the group
- Appoint regional coordinator

Details – annual Alumni meeting

Annual global Alumni meeting

- Organised by a local Alumni coordinator or chapter
- 3-4 days
- Self-financed
- Includes visiting an exotic or interesting location (insights into local culture we would not get otherwise)

Details – global Alumni meeting

Annual global Alumni meeting

- Everyone contributes actively either through organisation, preparation of a presentation
- There needs to be space for individual presentations to support linking Alumnis (what do people do currently)
- CGP should provide support, i.e. in agenda setting or possibly find support for guests from distant places

Mission:

CGP Alumnis are a network of international professionals and academics working interdisciplinary in the field of global politics.

Companies engaged in emerging markets, think tanks, NGOs and political decision makers can profit from our expertise.

Who/ target group

- companies with an interest in emerging markets (EE, Russia, China, Gulf states)
- students, universities
- potential sponsors
- Political decision makers, primarily in Berlin for funding reason
- NGOs

Messages, key words

- Professionalism, professional expertise
- Intercultural competence
- Access to Russia, Cina, Gulf States
- International network
- Interdisciplinary

Tools

- Websites, newsletter, present on educational faires, taking part and organising conferences, merchandising, ads in Economist and similar magazines, engaging with companies for presentation or sponsering